

Director's Report
October 23, 2023

Administrative

- We had an opportunity to test two online calendar trials. We all agree that Assabet Interactive is the best product for our needs. I am planning on subscribing to the event calendar, appointment calendar (for passport appointments) and museum pass module. The annual cost for all three is \$1600 with a one-time \$450 setup fee. Our former software which only provided an event calendar was \$1100 annually.

Building

- The water fountain has been replaced. The total cost for the water fountain, plumbing labor and electrical labor was \$1841.

Circulation and Collection Development

- September Physical Circulation: 4597 TY vs. 4284 LY
- September eBook circulation: 567 TY vs. 504 LY
- September downloadable audiobook circulation: 599 TY vs. 473 LY
- September Magazines circulation: 91 TY vs. 39 LY
- September Kanopy usage: 41 TY vs. 29 LY
- September Hoopla usage: 259 TY vs. 173 LY
- Total Circulation September: 6154 TY vs. 5502 LY

Committee Work

- Attended System Services Advisory Committee meeting where the updated bylaws and MOU were approved for recommendation to the DA.
- Volunteered for SSAC Ad Hoc Committee established to create policies for new libraries to join MHLS
- Attended MHLS Director's Association business meeting.

Programs and Services

- Total library cards: 6568 this month, 6535 last month
- September Program attendance: 812 TY vs. 538 LY
- September Library Visits: 2323 TY vs. 2027 LY
- September Wi-Fi Usage: 486 TY vs. 289 LY
- September Computer Use: 256 TY vs. 223 LY

- We started providing Passport Service on Tuesday, 10-17-23 with two appointments. The social media chatter has been very active so I suspect we will be fairly busy.
- Big Truck Day was a huge success. We had 215 people here in two hours. The weather held and it was a great community event. We also had a visit from Assemblyman Beephan. We had a great conversation about the services we provide and our funding structure.

Publicity and Outreach

- Jane visited Creative Kids and Beekman Elementary in September to read to the children and share information about library programs and services.
- Sue continues to visit the Beekman Senior Center Monthly.
- Enews: 2920 Sent, 57% Open Rate, % Click Rate

Respectfully submitted: Carol Fortier