

Director's Report-  
March 26, 2023

Administrative

Building & Grounds

- Expansion Committee is working on the information that will be shared on the website regarding the expansion. After the Annual Meeting the print newsletter is the next announcement about the expansion. The article directs readers to the website for more information. The tab on website will be complete by March 31.

Circulation and Collection Development

- January Physical Circulation: 3779 TY vs. 3347 LY
- January eBook circulation: 591 TY vs. 425 LY
- January downloadable audiobook circulation: 473 TY vs. 449 LY
- January Magazines circulation: 35 TY vs. 49 LY
- January Kanopy usage: 19 TY vs. 57 LY
- January Hoopla usage: 174 TY vs. 166 LY
- Total Circulation January: 5071 TY vs. 4493 LY

Grants

- Jane was notified by Stewarts that we were awarded \$650 towards our summer reading programming

Programs and Services

- Total library cards: 6299 this month, 6297, last month
- February Program attendance: 880 TY vs 577 LY
- February Library Visits:1984 TY vs.1735 LY
- February Wi-Fi Usage: 417 TY vs. 282 LY
- February Computer Use: 178 TY vs. 157 LY

Publicity and Outreach

- Enews March: 2982 Sent, 48% Open Rate, 2% Click Rate
- Print newsletter has been sent to the graphic designer. It should be in mailboxes April1-

Respectfully submitted: Carol Fortier