

**FRIENDS OF THE BEEKMAN LIBRARY
MINUTES OF THE MEETING HELD MONDAY,
OCTOBER 7, 2019**

OFFICERS, DIRECTORS, & MEMBERS PRESENT:

Lynn Adams, Joann Ambrosini, Dave Anderson, Denise Dini, Xenia Ebel, Rebecca Florance, Mickey Fraher, Eileen Hershinson, Jack LoBianco, Caryn Presti, Barbara Rendich, Arlene Vaquer.

STAFF PRESENT: Carol Fortier

CALL TO ORDER: Dave called the meeting to order at 5:15pm. Dave moved to accept the minutes from the September meeting. The motion was seconded by Mickey and passed.

TREASURER'S REPORT: Rebecca reported that the Book sale in September netted \$1,010.95. Year to Date Book Sales have brought in \$10,055.97. Raffle baskets have netted \$107. The Treasurer's report will be updated to include total donations which are missing from the report.

Dave moved to accept the Treasurer's Report with the donations to be updated, seconded by Arlene and passed.

DIRECTOR'S REPORT:

- The library will close on its mortgage later this week. This will allow pay off the loan in 15 years and perhaps sooner if our funding allows.
- Budget Vote: Publicity for the budget vote is out with the exception of the postcards and road signs, which will be out the week of October 21. If you are on Facebook please share the budget vote post.
- Civic Engagement: October 19 "Great Give Back" – Pajama Program is on-going. Carol thanked the Friends for help with the Voter Registration Drive.
- JoAnn and Anne Marie attended all Back-to-School nights at the two local elementary schools to share library information with parents.
- The Fall print newsletter was in mailboxes September 30-October 2. Please let Carol know if you did not receive it.
- Big Truck Day was a huge success with over 200 people in attendance. Many were

new faces that had never been to the library before.

- The Orion Telescope Kit is available for checkout.
- The library has a new text messaging service available for patrons to receive hold pickup notices, renewal, overdue and due soon notices. This is an opt in program available when you are logged in to your library card account.

COMMITTEE REPORTS:

Book Sale Committee:

There were no book dealers per se to buy books in large numbers. Arlene collected the names of workers for the next book sale and will follow up with those working members not present at the meeting.

Membership Committee:

Arlene reported that there are 87 members and extra donations from memberships total \$212 to date. She will have a membership table at the November Vendor Fair. She also indicated that we often receive donated gift certificates from patrons who are not going to use them. Rebecca talked about 2 women in particular who buy children's books in bulk for foster children and for other groups. Caryn generously donated 2 certificates that will be donated at the October book sale.

Social Media Committee:

Jack continues to update Twitter and is reaching out to other Friends organizations.

Arlene and Jack continue to update BookSale Finders however, the wording of the Ebay competitively priced childhood books has to be updated. Rebecca showed an example of the card that Kris developed for each of the books and the group complimented the work that Kris has done on this, including the display.

Holiday Cookie Sale:

Joanne confirmed the dates of the cookie sale drop off, packing and actual day of sale. She is going to give a signup sheet to Carol for the Library Desk. We will start asking patrons at the October 19 book sale to bake.

Arlene volunteered to ask the Girl Scout Troop 10315 to

volunteer in helping with sign ups. Joanne indicated that Irene will donate the candy canes. Dave volunteered to donate the chocolate kisses and Rebecca will start working on the ribbon cutting.

Winter Wine & Cheese Membership Social

Barbara asked Carol to look at library calendar for a January 19 or January 26 date. Time will be 1:00 pm to 3:00 pm. The committee (Barbara, Toni, Micky and Denise) will approach Cheers for wine donations. Dave volunteered to ask Price Right Wine for donations and Carol will ask Arlington Wine. Barbara will ask for other donations from the group (cheese, crackers) as we get closer. She will also develop the invitation which will be printed up by VistaPrint. Carol suggested that Carol E. look at the final invite as she proofreads all of the library communications.

Vendor Fair:

Scheduled for November 10. Kris' notes on agenda indicates that she will be making calls for additional vendors. There was a general discussion that perhaps the fair has too many vendors and fewer vendors may be more ideal.

Raffle Committee:

Christmas Raffle is a big seller. Asking for a \$10 donation from each working member to offset the cost.

Giants Raffle Tickets:

Dates are scheduled for selling at Stop & Shop on Oct 20 and Shoprite on Nov 3. Arlene sent out an email blast through Mailchimp announcing the places and times to buy raffle tickets.

Annual Appeal Committee:

Arlene gave a high-level overview of the Annual Appeal for new members. The direct mail campaign netted \$9,750 for 2018 (excludes printing of letters/envelopes and mailing). The remittance envelopes have been ordered. The letter is ready and will be delivered to the printers in early November for the actual mailing which takes place

between Thanksgiving and Dec 3. Dave volunteered to make calls in January to larger donors from 2018 who have not yet sent in checks. A discussion ensued for setting up a PayPal account for the Friends in order to allow donations to be done via credit card. Rebecca will look in to PayPal for next year's campaign.

Bylaws Committee:

Arlene reported that the vote to amend the Bylaws is postponed to the November Business Meeting. There are still a few outstanding changes to be reviewed.

OLD BUSINESS:

None

NEW BUSINESS:

None

The next meeting will be held on Monday, November 4 at 5:15 PM.

There being no further business, Dave moved to adjourn, seconded by Joanne and passed. The meeting was adjourned at 6.20 pm

Respectfully submitted,
Arlene Vaquer
Acting Vice President