

FRIENDS OF THE BEEKMAN LIBRARY
MINUTES OF THE MEETING HELD MONDAY, FEB. 4, 2019

OFFICERS , DIRECTORS, & MEMBERS PRESENT:

Lynn Adams, Joanne Ambrosini, Dave Anderson, Jerry Balcom, Tony Capalbo, Terry Connors, Irene Drugan, Xenia Ebel, Rebecca Florance, Carol Fortier, Kris Macdonald, Barbara Rendich, Arlene Vaquer, and Doris Weiss

Call to Order: The meeting was called to order at 5:30 pm. Arlene corrected a typo in the December minutes. Rebecca moved to accept the minutes as corrected, seconded by Irene and passed.

Treasurer's Report: As of Dec. 31, 2018 there was \$13,215.14 in our checking account, \$5.26 in our savings and \$150.90 cash on hand. The Friends gave the Library a total of \$17,840.00 in 2018 (\$16,100 in 2017). We raised \$7,220 in the Annual Appeal up through Jan. 1st. Rebecca explained the new format she will be using for her Treasurer's Reports which will break down the numbers further and make it easier for us to understand. There was a discussion about the Sunshine Club, it was noted that there were no expenses last year. Tony moved to accept the Treasurer's Report, seconded by Lynn and passed unanimously.

Director's Report:

Carol announced that 2018 was a very successful year financially for the Library thanks to the Friends. She appreciates all we do. The Library also received some grant money. Monies received would be put toward the Capital Fund which should reach \$90,000 which is a good start. The Annual Report is due Feb. 15th and the Annual Board Meeting will be held on Sunday, Feb. 24th at 2:00 pm. We are all invited to attend. At the annual meeting, volunteers will be acknowledged. The volunteers who stock our shelves save the Library approximately \$11,000 a year in salaried hours.

Carol spoke about a couple of programs. Recently a large crowd attended the Dutchess County Emergency Preparedness program. She explained that we now have "on line" library cards" to access electronic materials, such as Kanopy and on line books. This eliminates the need for a person to have to come in physically to apply for cards. JoAnn was able to help assist middle school students sign up electronically. Most of them can't get to the Library. There are also on line renewals for cards now. The Library Print News will be out April 1st and Carol is featuring the Friends.

Book Sale Committee Report: We held our Book Sale Committee Planning meeting last Saturday. Arlene took minutes and printed them out for each of us. Dave discussed a couple of items for the benefit of those members who were not able to attend. He spoke about our donation to the Putnam Valley Library, we decided to give them \$200 worth of books not including our offer of duplicates and the bargain books. We will be starting our book sales this year in March and will be having an evening book sale on Thursday evenings following the Saturday book sale for the summer months, May, June, July and August.

Irene explained that since we are overwhelmed with book donations and currently have about 40 boxes to sort she cannot wait for Jack to come in and scan first so we are placing large colored dots on the spines of the books that he has not scanned and shelving them. When he

scans them he can remove the dots.

Membership Committee: Arlene reported that we now have 71 members, including Doris Weiss who she introduced as a new "working" member. Thanks to Barbara and her successful Winter Social Wine Tasting we now have 9 new members. Congrats to Barbara on a job well done.

Social Media/Advertising Committee: Carol suggested that we become more uniform with our "brand" our logo and name for marketing purposes. For example she suggested that we have the FB, Twitter, etc. symbols on all our flyers posted outside the Library. She said we also need to take down all the various signs throughout the book sale area, it's too much. New signs should be made for the sale areas, i.e., Children, Juvenile, etc

Candy Sales Committee: Snowman pops are being sold currently. We will not do Valentine's chocolates, it's not successful.

Craft Fair Committee: Our annual Springtime Craft Fair will be held on Sunday, April 7th this year. Email invites went out. We have a waiting list of crafters who wish to have a space. We have received 12 confirmations and 6 checks so far. The table fee was raised by \$5 which will net us about \$250 more. Kris will be featuring our crafters on our social media prior to the fair and she will send Kathy Reilly photos to be put up on the digital monitor.

Annual Appeal Committee: Arlene reported that \$10,611 was raised so far and she expects a little more to trickle in. We received about 6% of responses from the 2,000 letters sent out. After expenses we netted \$9,040. We discussed costs. Congratulations were extended to both Arlene for all her work and Irene for her tireless work on duplicates. Dave talked about the possibility of Legacy donations and monthly donations. Perhaps we can fit this in our little bit of space on the return envelope?

OLD BUSINESS: None

NEW BUSINESS: Under new business Joanne inquired about the possibility of using some of our capital funds to improve our outside lighting in the driveway down to the basement. It's extremely dark. Carol said she would definitely look into it.

The next meeting will be held on Monday, March 4th at 5:30 pm.

There being no further business, the meeting was adjourned t 6:50pm.

Respectfully submitted,
Kris Macdonald
Secretary