

FRIENDS OF THE BEEKMAN LIBRARY
MINUTES OF THE MEETING HELD MONDAY, APRIL 1, 2019

OFFICERS , DIRECTORS, & MEMBERS PRESENT:

Lynn Adams, Joanne Ambrosini, Dave Anderson, Tony Capalbo, Terry Connors, Irene Drugan, Rebecca Florance, Jack LoBianco, Kris Macdonald, Barbara Rendich, Arlene Vaquer, Jerry Balcom, and Doris Weiss

STAFF PRESENT: Carol Fortier, Director

CALL TO ORDER: The meeting was called to order following our Annual Meeting at 6:00 pm. Irene moved to accept the minutes from the March meeting, motion was seconded by Dave and approved unanimously.

TREASURER'S REPORT: Rebecca reported that we have a balance of \$4,990.16 in our checking account, \$10.26 in savings and \$338.20 cash on hand. The March book sale earned \$1549.12 and we had 118 customers. Last April we earned \$1567.38 so we were close. The Garden Basket raffle raised an additional \$177. All in all everyone agreed that holding a March book sale was a great idea. Rebecca reported that she paid our Sales Tax for last year in the amount of \$726.18.

Kris moved to accept the Treasurer's Report, Dave seconded the motion and it passed unanimously.

DIRECTOR'S REPORT: Carol reported on the following:

- The Fieldwork for our annual audit was completed and the final report will be presented to the Board of Trustees on April 22, 2019.
- We are in the process of refinancing our mortgage which will come due this year. We plan to refinance with HVFCU for a 10-year term. Currently we have \$400,000 mortgage approx. and pay approx \$4500 a month.
- We received the 2019 funds from both Beekman and Union Vale. We will start the negotiation process with Union Vale again in May.
- The new bookcases were installed in the Children's Room. They look great and make the collection much easier to browse.
- We will receive the following grant funds in 2019: Stewart's Shoppes \$550, Arts Mid-Hudson \$900 and Dutchess County \$5,000.
- The print newsletter was in mailboxes 3-29 and 3-30. Carol asked if we all received it. We also thanked her for highlighting the "Friends".
- Carol presented to the Beekman Town Board on March 20. The presentation focused on services we provide that they may not be aware of.
- As previously reported the library will be conducting community conversations over the next few months as part of our long-range planning process. The dates and locations are as follows:

Monday, April 29th 6:30 pm at Beekman Square Diner

Saturday, May 4 11:00 am at Beekman Library

Wednesday, May 15 11:00 am at Beekman Rec

Tuesday, June 4 6:30 pm at Beekman Firehouse

Kris asked Carol how the NYS Sen. Harckham Mobile Office Hours Day at the Library went. Carol said it went very well.

Following Carol's report there was a lengthy discussion about social media versus print newsletter. We discussed ways to increase email addresses.

COMMITTEE REPORTS:

Book Sale Committee: Irene gave us a report on the March book sale. It was brief since all the information was in the Treasurer's Report. She told us that we will be featuring Art Books at our April book sale. We had a large donation of art books over the winter. It was suggested that we contact local colleges and high schools about this featured sale.

We talked about sponsoring a Children's Author's Day around Dec. 7th (before Christmas) on a Saturday. Many authors have been contacting us to do this. Carol will speak with JoAnn about us doing this.

Jack reported on our Amazon Sales:

Oct-Dec.	\$241
Jan-Mar.	<u>328</u>

\$569 total given to the "Friends" so far.

We thanked Jack for his hard work. He asked if anyone would like a list of books sold so far. Irene asked him to come in soon to go over the Art Books that we will be featuring at our sale. Dave reminded us to be sure to use Amazon "Smile". Carol will give Kris a Facebook post for this.

Jerry gave us a SIT REP on all of his hard work giving away our discards. He is doing a great job. Thanks Jerry. Doris suggested that Jerry look into donating craft books, etc. to the Women's Facility. Jerry agreed to find a contact there.

Jerry found out that there are a lot of incarcerated VVA's, he is trying to find out how many are at Greenhaven.

At Jerry's recommendation, Arlene has already posted on our Facebook page "does anyone know a charity" that could use discarded books in good condition.

Carol suggested that we contact Senior Care Centers.

Jerry also suggested in closing that we entertain the idea of having children do a book could get a gift certificate for a free book. The idea was tabled until our next meeting to be discussed further.

Membership Committee: Arlene reported that we have 76 members. She remarked that It's interesting that we are getting additional donations with memberships. She will have a table at the upcoming Craft Fair.

Raffle Committee:

March "Garden Basket" raised \$177

Currently there is an Easter Bunny with a Basket of Candy up stairs on circulation desk. This ticket will be drawn the week before Easter.

The "Mother's Day" Basket will be drawn at our April 27th book sale together with the beautiful basket put together for us and collected by Caryn from Beekman Pharmacy.

Social Media Committee: Rebecca, Arlene and Kris have gotten together and formed a "MailChimp" email platform. We will be collecting emails from our book sale patrons,

members, etc. and we can now email all of them with all sorts of event notices. Arlene and Rebecca are putting together a form that we can pass around at the book sales to collect emails. Rebecca will be taking charge of this project.

There was a discussion following this regarding all of our social media, twitter, etc.

Craft Fair Committee: Kris reported on the upcoming Crafter/Maker Sale on April 7th.

We have 29 crafters = \$1320 before raffle proceeds. We increased the table fee to \$45 this year. In 2018 we made \$1,110 plus raffle \$385.

Candy Sales: Easter Pops upstairs now - no more pops until Halloween!!!

OLD BUSINESS:

NEW BUSINESS: We discussed purchasing a second hand truck/cart. Jack will research this for us at report at next meeting.

There being no further business, Dave moved to adjourn, seconded by Jack. The meeting was adjourned at 6.55 pm

Respectfully submitted,
Kris Macdonald
Secretary